

The Workshop

The Eco Tourism Society of India had initiated efforts to spread awareness and educate tourism service providers as well as local government officials on the urgent need to ensure perpetually sustainable tourism practices. Towards this objective, the Society launched its series of workshops on “**Practicing Responsible Tourism**” across various States. The third workshop in this series is to be held in Cochin. The program schedule is attached herewith.

Who Can Participate

Any individual or organisation providing services in tourism industry, i.e. hoteliers, resort owners, travel & tour operators, airlines, transport providers, NGO’s, consultants, environmentalists, Govt. officials from tourism, forests, faculty & students from hospitality management institutes.

Who We Are

Ecotourism Society of India (ESOI) has been founded by a group of eminent professionals from the tourism industry as well as Environmentalists under the advice of Ministry of Tourism in 2008 as a non-profit organisation to promote & ensure environmentally responsible and sustainable practices in the tourism industry.

The founding members are M/s. Mandip Singh Soin FRGS, Rakesh Mathur, Toby Sinclair, Sudhir Sahi, Krishna Kumar Singh, Steve Borgia, Sarath Champati, Jose Dominic, Niranjana Khatri, P D Raj, Avay Shukla, Ravi Singh and Dr. Venu V, IAS.

ESOI works closely with Central and State Government bodies, as well as networks with like-minded regional / State players, travel & hotel associations, NGO’s across the country to facilitate and support synergy of policies, initiatives and activities to establish Responsible Tourism practices.

Partner



The Ministry of Tourism, Government of India has officially declared ESOI as their partner in helping them develop policy guidelines, code of conduct and ethical practices for Sustainable Tourism, to position India as a Global eco-tourism destination.

For further details on our Society's objectives & activities, please visit our website www.ecotourismsocietyofindia.org.

Program Schedule

Day I – 19 March, 2010 Friday

09:00 am Registration

09:30 Inaugural Session:

09:30 Welcome and Introduction to the course

Dr. Venu V, IAS, Secretary Tourism & Cultural Affairs, Govt. of Kerala
 & Founding Member, ESOI

09:40 Inauguration & Address

Mr. Kodiyeeri Balakrishnan

Hon'ble Minister for Tourism, Government of Kerala

10.00 Vote of Thanks

Mr. Jose Dominic, MD & CEO, CGH Earth
 & Founding Member, ESOI

10.15 Tea break

10.30 **Technical session-I: Sharing Learnings at**

Mr. C.B. Ramkumar

Founder & M D, Our Native Village

Our Native Village

Mr. Cherian T. Ramapuram

Director - Sales, Orange County

Orange County

Mr. Thomas Dominic

Director Projects, CGH Earth

CGH Earth

11.30 Discussion

11.45 **Technical session – II:**

Responsible Practices

Smt. Sarada Muraleedharan, IAS

Executive Director, Kudumbashree

Responsible Purchasing for Hotels

Mr. Niranjana Khatri

GM – Environment. ITC WelcomGroup

Responsible Luxury

Mr. Jose Varkey

Ccorporate Chef, CGH Earth

Responsible Cuisine

12.45 pm Discussion

01.00 Lunch Break

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02.00 pm	Technical session – III: Mr. James Zachariah , IFS Kerala Forest Service Mr. Prem Subramaniam Advisor, CSR, IDFC Mr. Steve Borgia Chairman & M D, INDeco Leisure Hotels	Including the community Periyar Experience Fulfilling Corporate Social Responsibility Eco thinking for creation of a hotel
03.30	Discussion	
03.45	Tea Break	
04.15	Concluding session – Day 1: Dr. Venu V & Mr. Jose Dominic	Summarizing conclusions of the day
07.00 pm	Dinner	Hosted by CGH Earth

Day 2 – 20 March, 2010 Saturday

09:30	Technical Session IV Mr. Ashok Panda Co-Convenor INTACH, Puducherry Dr. Ms. Manjusha Gupte Business Development Manager Pugmarks Holidays, Pune Mr. Sarath Champati Chief Naturalist and head Trainer, Taj Safaris.	Conserving the built heritage. Showcasing INTACH initiatives at Puducherry and Tharangambadi Educating the Guest Taj Safari Experience
10.30	Discussion	
10.45	Tea Break	
11.00	Technical Session V Mr. Saroop Roy Chief Functionary, EQUATIONS Mr. P B Sahasranaman Advocate	Voicing Concerns Environmental Law in Relation to Tourism Sector & Case Studies
12.45	Discussion	

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01.00 pm **Lunch**

02.00 **Technical Session VI**

Public Private Partnership for Responsible
Tourism

Secretary
PATA India Chapter

PATA activities & membership benefits

Mr. M. Sivasankar IAS
Director, Department of Tourism
Government of Kerala

Kerala Tourism Initiatives on Responsible
Tourism

Interactive Discussion

Panel - Founding members of ESOI,
Chaired by **Mr. Mandip Singh Soin**
President ESOI,
Guest of Honour **Mr. Sujit Banerjee**
Secretary, Ministry of Tourism,
Govt. Of India

03.30 **Valedictory Speech**

Mr. Sujit Banerjee
Secretary, Ministry of Tourism,
Govt. Of India

03.45 **Certificate distribution**

04.00 **Tea**

Note : Please bring your own notebook and pen

Partner



ESOI announces next workshop at Bhopal

April 30 - May 1, 2010 - Friday, Saturday
Palash Residency, BHOPAL (M.P.)